

YOUR WEDDING DAY

With Dover Media Group

Telling Your Story

Wedding Brochure 2026/27

THE AFTER PARTY ARCHIVE

Where the ties come off
and the real fun begins.

MOTION MATTERS

Why photos freeze time and
film brings it back to life.

THE STYLE SPECTRUM

Documentary to editorial,
what it means and why
you don't have to pick
just one.

PERFECTLY ON TIME

The hidden delays no one
warns you about (*and how to
avoid them*).



"The memories they have given us, and our family, are indescribably precious. Just effortlessly perfect"

-Oliver Bowers

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INTRODUCTION



Meet Simon and Jodie, the creators and brains behind Dover Media Group; your go-to Photography and Videography dream team. We're a couple of mushy romantics who live for the magic of wedding days and what we can create from it.

Whether you're all about candid vibes or leaning towards editorial with smoke bombs and sparklers, we're all in. Our mission? To tell the story of your day through high quality photography and film, which isn't simply giving you photos and videos, but a narrative of one of the best days of your life, for you to treasure for years to come.

This brochure isn't your typical snoozefest, it's a goldmine of tips and tricks to not just nail your photos but to rock your entire wedding day. We've seen it all, what works like a charm and what, well, *doesn't*. And guess what? We're spilling all the secrets just for you. So, let's ditch the formality and dive into this adventure together. Simon and Jodie; your partners in crime for an epic, unforgettable wedding day!

DONT JUST TAKE OUR WORD FOR IT

We are proud of what we create, but the real magic is how our couples feel when they look back on their day. Here's what they had to say about working with us.

KYLE & TABITHA, CROWN LODGE




"Dover Media Group are absolutely incredible! Jodie and Simon captured all the amazing moments of our wedding and went above and beyond to make sure everything was perfect! We're so fortunate to have had them part of our special day, the pictures and photo album are so beautiful and personal that we feel like we're are back there again every time we look at them!"



LAUREN & LEE, REACH COURT FARM



"We honestly can't put into words how grateful we are to Dover Media Group for capturing our wedding back in August. From the moment Jodie and Simon arrived, they brought such warmth, calm, and joy to the day, it felt like having close friends with us who just happened to be incredible photographers."



FOR THE HISTORY BOOKS

PAGE 14

On the cover... **THE STYLE SPECTRUM**

What are you actually looking for?

You've probably seen it asked a hundred times. "Are you looking for documentary? Fine art? Editorial? Traditional?" And in this day and age... does it even matter?

Everyone defines these words differently. What one photographer calls documentary, another calls storytelling. "Fine art" means one thing here, something completely different there. Sometimes it's clarity. Sometimes it's just clever marketing. (Yes... like calling it an "investment" instead of pricing. *Side eye.*)

The Reality Behind "Documentary"

We often hear: "We want documentary, we don't want it to feel like a photoshoot." And we completely get that. But here's the part people don't always realise: If you book someone who literally documents, don't be surprised when no one is managing your group shots, no one is organising your confetti, and your guests are wondering why your photographer isn't directing anything.

For 90% of the couples we work with, the desire is actually the same: You want your day to feel natural and relaxed. But you also want it to run smoothly.

And you definitely still want stunning portraits.

EPIC PHOTOS DON'T COME FROM CONFIDENCE, THEY COME FROM COMFORT, FAMILIARITY & SKILL

Because your smile shines brightest when it's genuine. Nobody is going to stop your ceremony mid-vows and say, "Hold that, look at the camera!" That's storytelling. That's documentary. That's real. But confetti? Group shots? Those moments need leadership. Otherwise what happens? People mill, time drifts and no one knows where to stand. And suddenly everyone forgets what to do with their hands (It's wild, fully functioning adults. hands all day, every day. Put a camera in front of them and they become suspiciously self-aware.)

That's where we shine, knowing exactly when to blend into the background and when to take the lead, so your day flows beautifully and no precious time is wasted.

Portraits & Posing (Let's Talk About It)

In the last year, we've had one, yes, ONE bride say: "Pose me. I want to feel like I'm on the cover of a magazine." Everyone else? "I'm awkward." "I don't like having my photo taken." "I don't know what to do."

Here's the thing, that doesn't mean you don't want amazing photos. It means you want to feel comfortable. Your couples portraits are one of the only times you'll be alone together all day. No guests, no noise, no fiftieth "You look lovely."



We recommend allocating around an hour. Unhurried & intentional, with time to breathe and soak it in. Time to actually be together. We'll guide you naturally, no stiff posing, no cookie-cutter formulas, and create something that feels effortless but looks incredible.

We love editorial. We love creating images that feel like they belong on a magazine cover. But we'll never force that onto you. Because one approach does not fit all. The magic happens when candid, documentary meets editorial. When comfort meets creativity and when your personality shapes the photographs. That's the real style spectrum. And somewhere on it; is you.

PREP

In addition to capturing the getting ready process, including events like hair and makeup, donning the dress, and demystifying the intricacies of buttonhole arrangements, there's a myriad of other precious details we can document during the morning preparation, provided we're granted enough time.

The morning often begins with a relaxed atmosphere, creating the illusion of abundant time. However, as the morning unfolds, things can swiftly pick up pace. It's crucial to note that if you allocate, for instance, an hour to be ready early, approximately 30 minutes of that may succumb to that "pre-wedding faff" we referred to earlier. For insights on optimizing your time for these shots, keep reading.



DETAILS & FLAT LAYS

All the cute details of your wedding day; jewellery, watches, perfume, wedding stationary... shoes! Even a spare bit of ribbon if you have used any in stationary or venue décor. Having all the bits ready and together will mean we don't have to get you rummaging through your bags to find them when you should be chilling and being pampered. Allow about half hour to an hour and we'll capture those all-important trinkets, gifts or even personalised accessories.



FIRST LOOKS

So, a "first look" is that pre-ceremony moment where you, your mum or dad, or your whole squad see each other properly for the first time, dressed, ready, and slightly emotional. It's private, genuine, and often one of the most powerful parts of the day. It doesn't take long, but it does need planning. That's where we come in. We quietly organise it, position everyone, manage the light and space, and capture it beautifully, all without you feeling staged or directed. You just get to be in it. No rushing. No fuss. Just a moment that feels natural... and looks incredible.



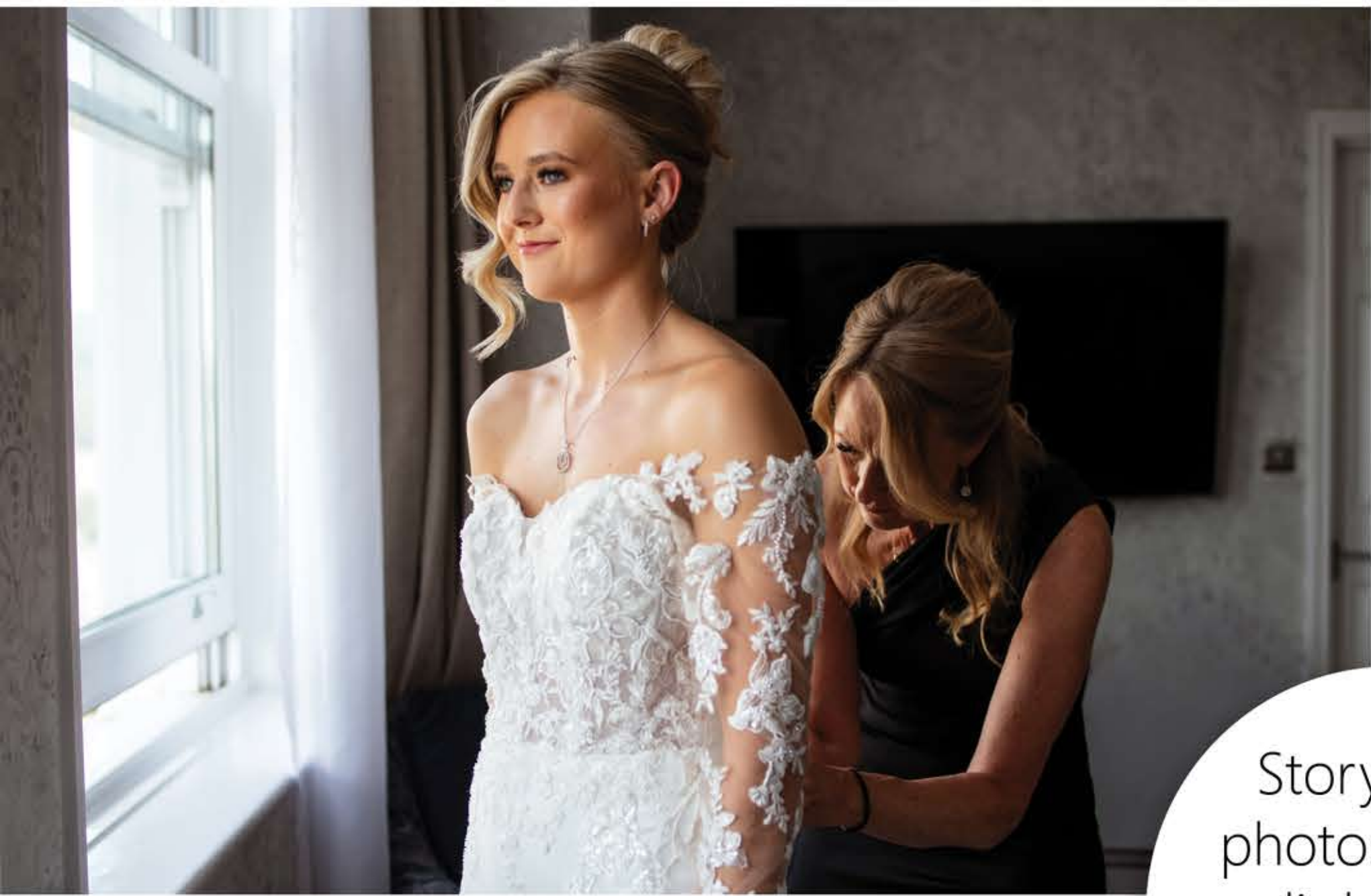
BRIDAL PARTY / GROOMSMEN PHOTOS

It's a time filled with excitement and camaraderie, setting the perfect vibe before you make your way down the aisle. We can really have some fun with these shots, whether you prefer candid, posed, or a mix of both.

If, however, you're feeling the pre-party excitement and want to fast-track to the celebration, no sweat! We'll seamlessly weave these shots onto the end of the group photos post-ceremony. Let's preserve the energy and style of your crew, allow around 20 minutes for this and first looks, and we'll make sure it's time well spent. You find the time, we make things happen, just trust us.



First Look with
Bride and her
Dad at Old Kent
Barn



Storytelling
photos (with a
little help
behind the
scenes)

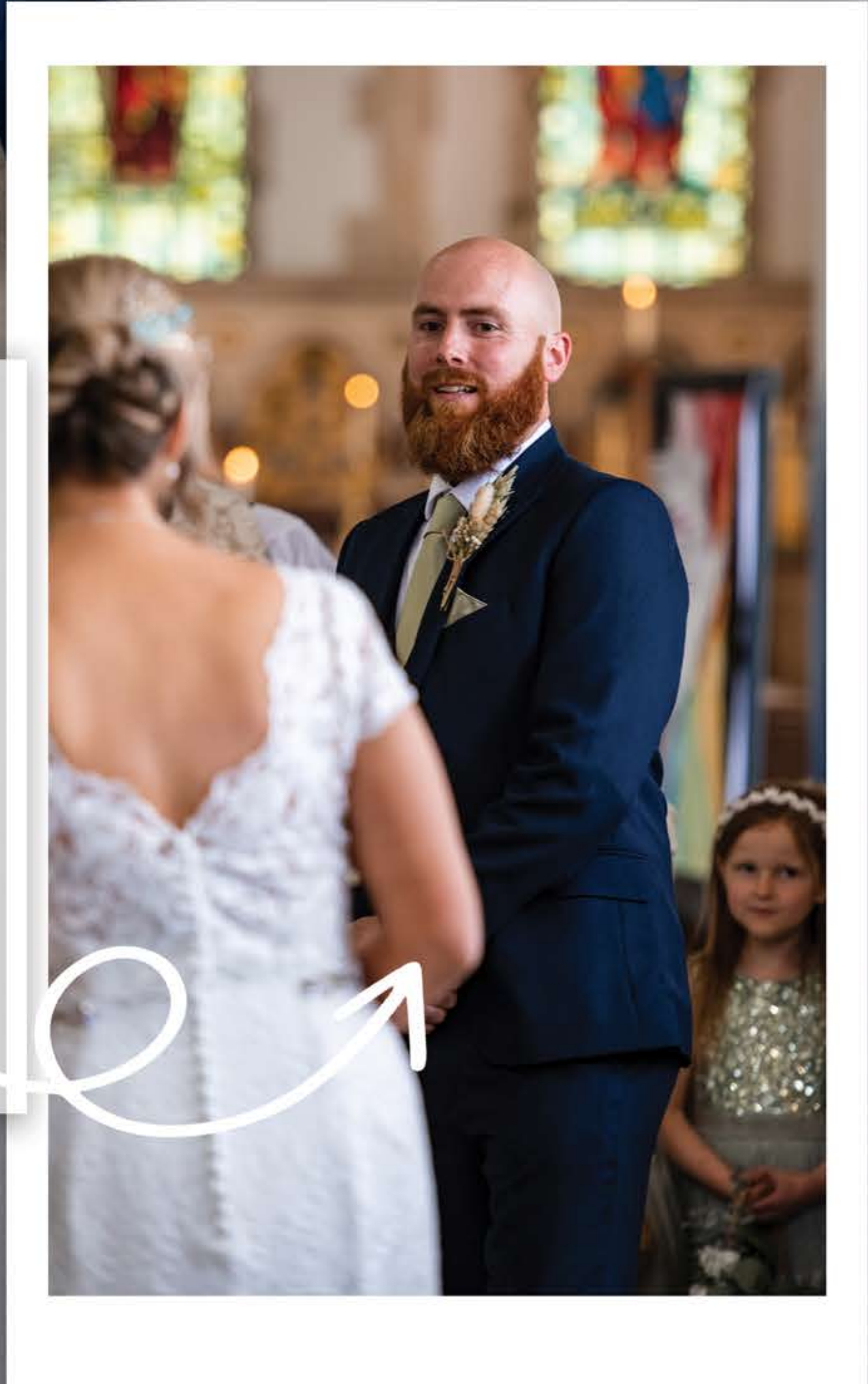


THE CEREMONY



The benefit of 2 photographers

Having two photographers means we capture both sides of the moment. While one of us photographs you walking down the aisle, the other captures your partner's reaction at the same time. Nothing is missed, and you get the full story of one of the most emotional moments of the day.



With 150 weddings under our belts, we've got the art of storytelling down to a tee. We already know the best positions to ensure we document every heartfelt moment in the least obtrusive way possible. However, here are a few things to consider for those perfect shots:

UNPLUGGED CEREMONY

The unplugged ceremony trend is gaining popularity for a reason. It means your guests are fully present, watching with their eyes, not through screens. This ensures your photos are filled with genuine emotions, not a sea of phone screens. Trust us; it makes a significant difference.

TAKE IT SLOW DOWN THE AISLE

As you walk down the aisle, resist the urge to rush at 100 miles an hour. Take your time, savor the moment, and advise your bridesmaids to maintain a steady pace with enough space between them. This ensures that each member of the wedding party gets their spotlight, allowing us to capture the beauty of each individual as they enter.

THE SIGNING OF THE REGISTER

If you're having a legal ceremony, the signing of the register is no longer something we're permitted to photograph in Kent. Registrars have become much stricter in recent years, and photography during this part of the ceremony simply isn't allowed.

It's not our rule, and it can vary in other counties, but we always respect the guidelines set by your officiant on the day.

The good news? We'll still capture everything around it, the smiles, the glances, the little "we just did that" moments, so nothing meaningful is missed while you focus on saying "I do."

WALKING BACK UP THE AISLE

And let's not forget that magical moment when you both walk back up the aisle together as newlyweds. It's a picture-perfect opportunity to pause, share a sweet kiss, and bask in the joy of the moment. These candid shots capture the genuine happiness and love that radiates from you as a newly married couple. Feeling a bit adventurous? Why not go for the dip kiss; it's a daring yet utterly gorgeous shot that adds a touch of flair to your wedding album. So, when the aisle walk turns into a swoon-worthy stroll, take that extra moment to savor the magic and let us capture it for you.



CONFETTI CHRONICLES

What to Toss (And What to Avoid at All Costs)

To make sure you get the most out of your confetti shots, we've put together a handy guide with a couple of awesome options. You can have your confetti prepped on the seats, ready for your guests to shower you as you walk down the aisle. Or, work with us and take a step to the side after you have walked down the aisle, allowing you to greet each guest passing by.

By the time you reach the last person, we'll have set up a fantastic confetti tunnel, ensuring that more of your nearest and dearest are captured in these lively shots. It's a great way to make sure your confetti moment is not just a sprinkle, but a highlight filled with laughter and joy without people cramming as close to the aisle as they can get from their seats.



THE GOOD

Choosing larger, lighter-coloured confetti isn't just about aesthetics, it makes a big difference. Bigger pieces show up clearly in photos and create that full, celebratory look, while lighter shades catch the light beautifully. They're also much easier to brush off afterwards (which you'll appreciate right before portraits).

Rice paper confetti, we think is actually the best, and usually the cheapest. It's so light it flutters perfectly and looks amazing in photos. It is biodegradable, but not all venues allow it, so always check first.

If flower petals have to be used, go for larger petals in lighter colours for the best results.

THE BAD

We totally understand the appeal of tiny, darker petals. They look chic. Minimal. Very "Pinterest board approved." But here's the honest bit (with love): they don't always bring the drama. Because they're so small, and usually quite dark, they can disappear in photos, cling lovingly to your hair and dress, and instead of looking up and beaming, you might find yourself blinking through it, chin tucked, trying not to take any straight to the eyeball. Not quite the cinematic moment we were aiming for.

You absolutely can use them, we'll work with whatever you choose. But if you're dreaming of those big, floaty, laugh-with-your-head-back confetti shots, slightly larger, lighter petals give you that full, joyful explosion without anyone blinking through it. Go big. Trust us. It's more fun.



THE BUBBLY

Join the latest trend in wedding celebrations by opting for bubbles instead of confetti for your grand exit. While those cute little bubble tubes may add some fun, they often lack the visual impact you desire in your photographs and can be a bit underwhelming as you make your exit. Our advice? Keep the bubble tubes for everyone to enjoy, but for best results, consider adding a touch of magic with bubble machines. Affordable and effective, these machines are what you need to get the crowd going and the adults fighting for a go!





GROUP SHOTS

THE LIST

We always request a list of your preferred group shots. While we can put together a generic list for you, understanding who holds significance in your life is crucial for those truly meaningful photographs. In our final meeting before the big day, we'll ask for this list to make sure that you get photos that are truly important to you.

We generally recommend about 10 different groups, that's about the right amount before you get bored, and your guests start wandering off.

Additionally, consider having your welcome drinks nearby where the photos are taken, keeping your guests in one place and informed about when the photos will occur. This thoughtful planning ensures everyone is present and engaged, resulting in a collection of authentic and memorable images.

FUN OR FORMAL?

Whether you lean towards the classic and formal, with everyone impeccably posed and smiling at the camera, or if you prefer injecting a sense of fun and spontaneity into your wedding party shots, we are here to accommodate your vision. Your preferences matter and knowing them in advance allows us to tailor our approach to ensure your personalities shine through.

INSIDE OR OUT?

No matter the season, the possibility of rain is always a consideration for your wedding day. While it's natural to hope for clear skies, being open to the idea that rain could occur is key. It doesn't have to dampen your spirits, but flexibility is crucial. If the prospect of indoor shots doesn't quite align with your vision, consider incorporating arches or decor that can add vibrancy to blank walls, just in case. Embracing the unpredictability ensures you're well-prepared and able to enjoy your day, rain or shine.







PORTRAITS

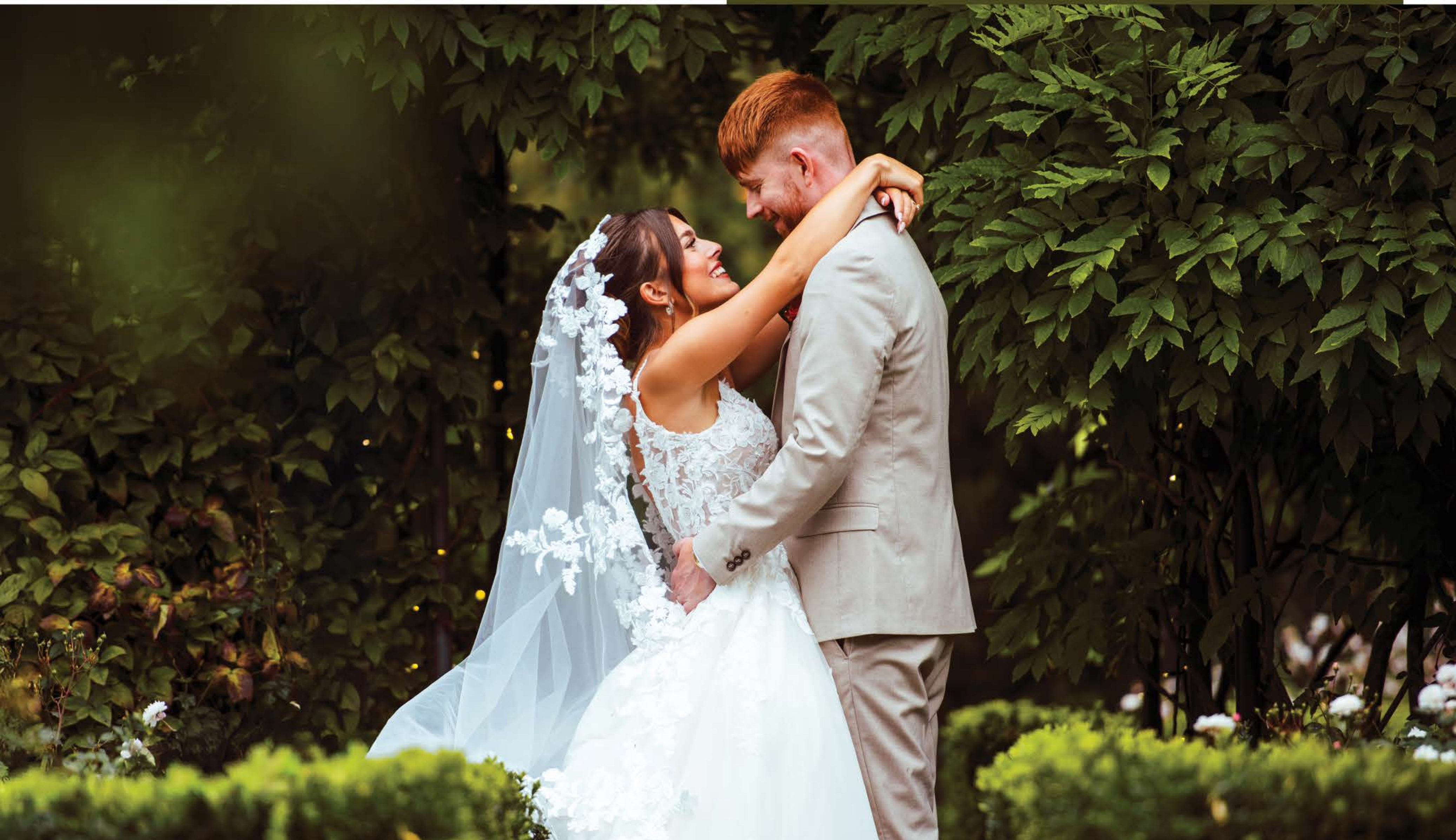
Over the years, we've learned that when a wedding timeline starts to slip, the first thing to disappear is usually... the portraits.

Speeches run over. Travel takes longer. Guests need you. Suddenly the light is fading and someone is announcing the first dance. So we plan smart. During your group shots, we'll always take a couple of quick "insurance" images of just the two of you. Nothing staged or time-consuming, just beautiful, safe, timeless frames. That way, no matter what the day throws at us, you'll always have those core portraits covered. But that's not the main event.

THE GOLDEN HOUR PLAN

Ideally, we plan your proper portrait time between speeches and your first dance or as close to sunset as possible.

Why? Because the light is softer, warmer and more flattering. It gives that high-end, editorial finish without trying too hard. This is also one of the only points in the day where things naturally pause. Guests are mingling, the evening is building and you get a breather. That hour? It's all yours.



Theo & Grace | Old Kent Barn

EDITORIAL, BUT ON YOUR TERMS

As we mentioned earlier, epic photos don't come from forced posing. They come from comfort. Before your wedding, we'll get to know you, your boundaries, your energy, what feels natural and what absolutely doesn't.

From there, the approach is shaped around you. If that means placing you in a beautiful backdrop, giving you a loose idea of how to stand, then stepping back and shooting from a distance while you just be together, that's what we'll do.

If you're up for something more elaborate, we've got an arsenal of prompts and gentle direction that feels fun and relaxed but delivers powerful, high-end results. A walk. A spin. A quiet moment. A little movement. Nothing stiff. Nothing awkward.

WHY WE RECOMMEND AN HOUR

We recommend allowing around an hour for portraits. Not because we'll be posing you for sixty minutes straight, but because it removes pressure.

No rushing or watching the clock.
No feeling like you need to "perform."
We've picked the spots, lets take a stroll.

Just space to breathe, reset and enjoy being married.

And the result are images that feel effortless, but look like they belong on the cover of a magazine.

FOR THE HISTORY BOOKS

THE ONES THAT STAND THE TEST OF TIME

In this day and age, with all the inspiration at our fingertips, it's easy to lean towards whimsical, natural, cinematic, even a little bit sexy. And we're here for that! Because yes, standing side by side, stick straight, staring directly at the camera can feel a bit... 1994 school photo. But here's the thing (*and to be fair it's pretty darn cool!*) Photos last forever. Like... forever, forever. One day, maybe a couple of hundred years from now, some great-great-great grandchild is going to be sat on Ancestry, zooming into your wedding photos. They're not going to care that sage green was trending in 2025. They're going to be looking at *you*.

And do we want that moment in history to be a dramatic dip kiss? Or a solid, timeless, "this was us" portrait that still makes sense 200 years later? So yes, we'll absolutely create the cinematic, romantic and natural magic. But we'll also make sure you have those classic, straight-to-camera, smiling shots too; simple portraits that say; "this is us". Because sometimes, the most powerful image is the one that simply says:

We were here. And this was our moment.



There's something quietly grounding about a portrait that doesn't try too hard. No movement to distract, no trend to decode, no context needed. These are the photographs that age gently. The ones that don't shout for attention but hold it anyway. Long after the colours of the day soften and the fashion becomes "vintage", this is the image that still feels recognisable, honest. And sometimes, in a world that moves as fast as ours, that kind of stillness is the most powerful thing you can leave behind





THE DETAILS

All the thought you put into the atmosphere, the table styling, the candles, the florals, the food you spent months tasting, deserves to be remembered. Because here's what happens. A few weeks after the wedding, when the adrenaline settles and the day starts to blur, you sit down to watch your film or scroll through your gallery.

And it's like stepping back into it. Not just the vows and speeches, but the details you barely had time to notice, the light in the room, the place settings you obsessed over, the tiny personal touches that made it yours.

Those details shape the memory. They're what make it immersive. So yes, the food, the venue, the décor, the thoughtful extras? We capture it all.

THE WEDDING BREAKFAST & SPEECHES

This is usually when we'll take our break too (no one wants photos of themselves mid-mouthful!). Once we've captured the food, the details and a few natural table moments, we'll slip away for a quick bite, we always bring our own packed lunch as it works best logistically and keeps everything running smoothly.

When it comes to speeches, think quality over quantity. Short, meaningful speeches capture the best reactions. A few powerful moments beat ten similar ones, and keeping them concise means more time for those golden-hour second portraits if the sunset decides to show off.



LOOKING FOR A LITTLE LIFT BEFORE THE EVENING KICKS OFF?

Working with your DJ, we orchestrate some fun chaos in what we have affectionately dubbed;

'THE DANCEFLOOR DASH'

Right before the cake cut and first dance, we sometimes launch into something we call the Dancefloor Dash.

You two, on chairs, in the middle of the dancefloor. Your guests line up on one side of the room, the music starts and for the duration of one full song, they dash in for a quick photo and dash straight out the other side. Next! And next! And next!

It's fast, loud, slightly unhinged chaos, and absolutely brilliant.

You get loads of fun group photos in minutes. People end up going in multiple times with different friends. It gets silly, it gets competitive, there's usually someone crying with laughter, and don't ask us why but someone always ends up getting licked or kissed. **shrugs**

Most importantly? It gets everyone up. After a big meal when guests are feeling full and a little sleepy, this flips the switch. Suddenly the dancefloor is alive, everyone's on their feet, and when your cake cut and first dance begins... the party is already exactly where it needs to be. Almost like it's well thought out!





CAKE CUT & FIRST DANCE

THE CAKE CUT

The cake is often tucked neatly into a corner, sensible, safe, out of harm's way. And for most of the day, that's exactly where it should be. But when it's time to cut it? That's boring. A quiet shuffle into the corner can feel a little... anticlimactic.

Guests crane their necks. Phones hover over shoulders. Someone's always half in the way. The moment deserves better.

So, if the cake allows it (and the venue is happy), we'll gently relocate it to the centre of the dancefloor. Suddenly you're not facing a wall, you're surrounded by your people. Everyone can see. Everyone can cheer and the countdown begins. It feels less like a task to tick off and more like the celebration it's meant to be.

And from there, it's a seamless transition into your first dance, no awkward repositioning, no lull in energy. Just one moment rolling beautifully into the next, with the whole room already gathered exactly where it should be.

FIRST DANCE

The first dance, and the increasingly popular comeback of the father daughter dance, set the stage for an unforgettable celebration. But we understand that for a lot of couples it can be the most uncomfortable part of the day. All eyes are on you as you sway like you are re-arranging furniture.

Here's the secret; you don't need to be a dancer, to elevate the moment. A few twirls or, for the true romantics a lift and spin can add flair and give you something fun to focus on, diverting attention from the watchful eyes of your guests. Not only does it make the dance more enjoyable, but it also ensures those dancefloor photos are nothing short of fantastic!

CAN'T DANCE?

Let us teach you a few basic steps!

Carefully weaved into your couples portraits we can show you a few easy to remember moves!



THE AFTER PARTY ARCHIVE

When the real personalities come out

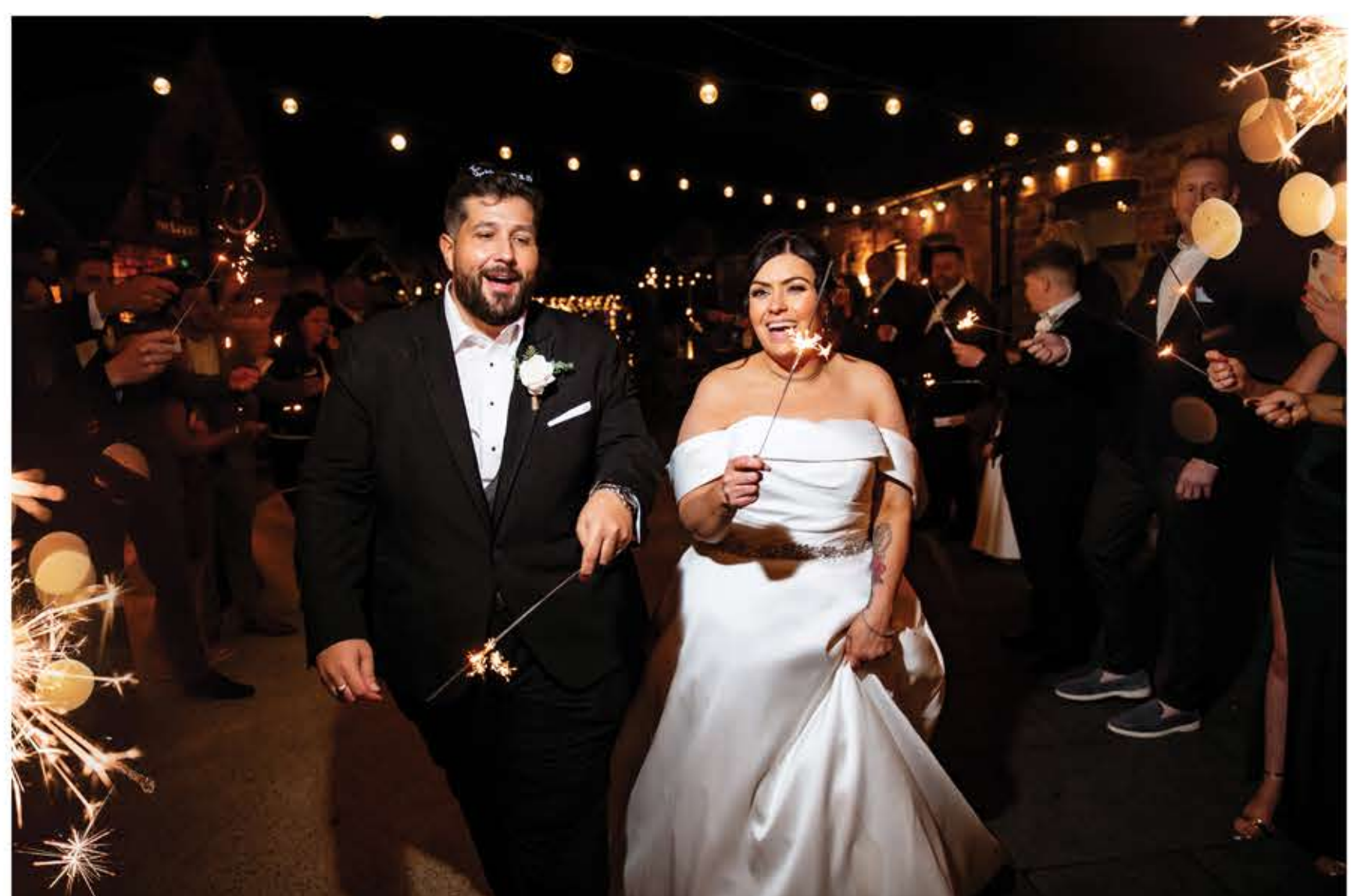
There's a moment at every wedding when the tone shifts.

Dinner plates are cleared. Heels are quietly abandoned under tables. Ties loosen. The band turns up just a little louder. And somewhere between the first bassline and the second chorus... the real personalities walk onto the dancefloor.

All day, everyone has been beautifully behaved. Polite smiles and carefully composed hugs. The "good side." But when the lights drop and the music kicks in, something changes. The quiet best man becomes a frontman, the friend who "doesn't dance" is suddenly centre stage, the uncle who swore he'd stay seated is living his best life and Nan, who usually needs a steady arm, is absolutely determined to bust a move (hips intact, we hope).

This is the part of the day where the wedding stops feeling like an event and starts feeling like a memory.

And for us? This is home turf.





Before weddings, there were nightclub floors; dark rooms, fast movement and split-second reactions. We learnt early that low light isn't something to fear, it's something to use. A backlight becomes drama. A burst of flash becomes energy. A little motion blur turns a moment into a feeling. And when the sparklers come out? That's when the night really glows. We don't just document the dancefloor, we shoot it like it deserves to be remembered.



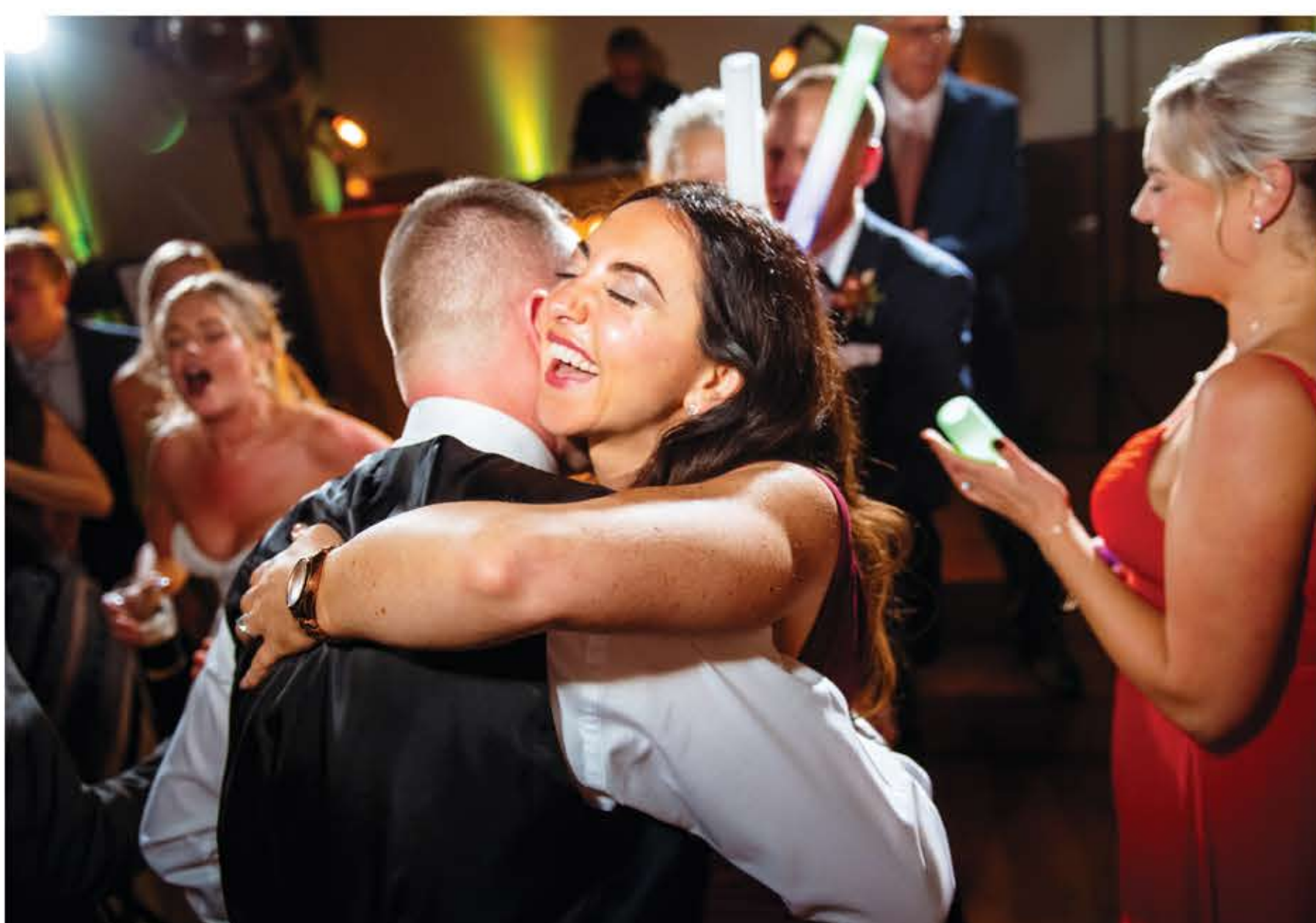
The After Party Archive isn't just dancefloor chaos (though there's plenty of that). It's the guests who've artfully avoided us all day suddenly centre stage, arms slung around each other. Cigars glow outside beneath fairy lights as someone shouts "shots!". Sparklers cut through the dark, lighting faces in gold for a few electric seconds. After dark portraits that suddenly feel cooler after 9pm. Somewhere in the middle of it all, a husband dances simply because it makes his wife happy, and a circle of friends belt out lyrics they barely know but mean entirely.

Inhibitions drop. Laughter gets louder. Faces get closer. and the photographs become less about how it looked, and more about how it felt.



Years from now, when the formalities blur and the details soften, this is often the chapter couples come back to. The unfiltered and electric bit. The bit where everyone was exactly themselves.

The After Party Archive. Where the real story lets its hair down.





USUALLY £275
ONLY £225 FOR OUR COUPLES

PHOTO
Booth
HIRE



THE PHOTOBOOTH GET UP, GET LOUD, GET PRINTED

There's always a point in the evening where it happens.

Someone says, "Go on then," grabs a mate, and suddenly there's a queue.

The photobooth has that effect. It starts quietly, tucked into a corner, looking fairly innocent, and within about twenty minutes it's absolute carnage in the best way.

We've watched the "I hate photos" brigade suddenly pulling faces like they're auditioning for something. Three generations squeezing into one frame. Groomsmen who were sensible all day discovering props and instantly losing all dignity.

And that's exactly why we love it.

It isn't just a machine in the corner. It gives your guests somewhere to channel that post-dinner, pre-dance energy. It gets people up. It gets them laughing. It gives them something to do while the bar queues settle and the dancefloor warms up.

Because we're photographers first, we've built it to look good, not just function. The lighting is flattering. The colours pop. The prints don't look like an afterthought. They feel like part of your wedding, not a tacky add-on.

For three hours, it becomes its own little universe. People go back more than once. They switch friend groups, they try a "normal one" and then immediately ruin it with a chaotic one. And somewhere in all that silliness are the photos that end up on fridges for years.

Usually it's £275 for three hours. Our wedding couples get it for £225, because if we're already there telling your story, we may as well turn the volume up a bit.

It's not just a booth. It's where the sensible guests misbehave and make memories together.

PHOTOBOOTH: THE DETAILS

- Starts straight after your first dance
- Runs for 3 hours
- Unlimited visits (go back as many times as you like)
- 2 prints per visit
- Props included (the sillier the better)
- Online gallery within 48 hours
- Customised prints

MOTION MATTERS

If your budget has to choose, choose photography. Every time. Photos are the essentials. They're the ones that get framed, printed, passed down, stuck on fridges and tucked into albums. They are the backbone of your memories.

But.

If the budget allows... video changes everything.

There is something about sound and movement that reaches into your chest in a way a still frame just can't. The birds that were tweeting while you waited to walk down the aisle. The soft clip-clop of your heels on stone floors. The nervous exhale before vows. The catch in your dad's voice mid-speech that you didn't even notice at the time.

Photos show you what it looked like.
Film lets you feel what it sounded like.

And when photography and videography sit under one roof, it's seamless. Your tog and vog aren't meeting for the first time on the morning of your wedding. We know how each other moves. We know when to step back. We know what shot the other needs and how not to ruin it. No elbows in frame. No creative clashes. No silent competition for the same moment.

Instead, it flows



"SOUND AND MUSIC ARE 50% OF THE ENTERTAINMENT IN A MOVIE"

-GEORGE LUCAS

We use discreet microphones to capture clean, crisp audio, vows, speeches, those little unscripted comments that would otherwise be lost. Multiple cameras and angles mean your ceremony and speeches feel immersive rather than flat. You're not just watching it back; you're back in it.

One of our favourite touches? If you've written letters to each other, we record you reading them. That audio layered over your highlight film is powerful in a way that's hard to put into words. It turns beautiful footage into something deeply personal.

Video isn't about replacing photography. It's about adding depth. Adding breath. Adding the way someone's voice cracks when they try not to cry.

Years down the line, when memories soften around the edges, pressing play and hearing it all again is something else entirely.

Motion matters. Because some memories deserve to move, voices heard and emotions felt. A 10 minute highlight video is not just 10 minutes of clips, it's a story you will watch over and over again.



FROM AISLE TO AFTERPARTY

Why a Wedding DJ Beats Spotify Every Time



photo: Tony Pullen | Sugar Promos playing at Dover Media Group's Wedding

We get asked a lot about music. And instead of pretending we know everything about the DJ world, we went straight to the source. We asked our friends at Sugar Promotions what the hottest debate in weddings is right now, and without hesitation they said: "Spotify vs a professional DJ."

Now, we've worked alongside Sugar Promotions more times than we can count. We know how they run a room. We know how seamless it feels when everyone is in sync. Out of all the DJs we know... we booked them for our own wedding. That says enough.

So here's their take...

When it comes to planning your big day, you've likely curated Pinterest boards, tasted cakes, tried on dresses, and maybe even built the "perfect" Spotify playlist. We get it, creating your own wedding soundtrack sounds easy, personal, and budget-friendly. But before you hand over the aux lead and call it a day, let's talk about what really keeps a Wedding flowing, guests dancing, and the energy soaring. Because there's a major difference between pressing play... and creating an unforgettable celebration. Here are the top 5 reasons to hire a professional Wedding DJ instead of relying on a Spotify list.

1. A Professional DJ Reads the Room, Spotify can't

A playlist doesn't notice when the dance floor starts to thin out. It won't pivot when Aunt Karen requests a throwback, or when your Uni friends are clearly ready for early-2000s hip hop. A professional DJ is constantly watching the crowd, adjusting tempo, genre, and energy in real time. They know when to slow it down, when to build anticipation, and when to drop the song that packs the dance floor.

Your wedding isn't a pre-recorded event, so your music shouldn't be either.

2. Seamless Transitions & No Awkward Silence

Ever been at a party where a song ends... and nothing happens? That awkward gap kills momentum. A professional Wedding DJ blends songs smoothly, manages timing, and keeps the energy consistent. From your ceremony procession to your grand entrance to your final send-off, every moment flows effortlessly.

No buffering. No adverts. No "Who has the phone?" No panic when Wi-Fi drops. Just polished, uninterrupted celebration.

3. Professional Equipment = Professional Sound

Your venue's built-in speakers or a borrowed Bluetooth setup simply can't compete with professional-grade sound systems. A professional wedding DJ provides:

- Crystal-clear audio for vows and speeches
- Balanced sound across the room (so guests can talk without shouting)
- Wireless microphones
- Backup equipment (because yes, things happen)

Great sound doesn't just make music louder, it makes everything better, and most importantly takes the stress away from you.

WWW.SUGARPROMOS.CO.UK

4. Your DJ Is Also Your Event MC

This is the part couples often overlook. A Wedding DJ isn't just playing music, they're guiding the entire reception.

They announce your grand entrance, coordinate with Photographers and Caterers, Cue your first dance, keep the timeline on track as well as introduce speeches and special moments.

Without a professional Master of Ceremonies transitions can feel disorganized and chaotic. With one? Your evening feels smooth, intentional, and elevated. Because lets face it, spotify can't politely gather guests for the cake cutting.

5. A Stress-Free Party (Because You Should Be Dancing, Not Managing Music)

On your Wedding day, the last thing you want is someone babysitting a phone.

Who's handling song requests? Who's fixing technical issues? Who's adjusting volume during speeches? Who's making sure your "must-play" list actually gets played? and your 'Don't play's banned!

When you hire a professional DJ, you're hiring peace of mind. You get to be fully present, laughing, dancing, celebrating, while a seasoned pro handles the details behind the scenes.



HEAD TO THE WEBSITE



Your Wedding is not just a party, it's one of the biggest days of your life. A good DJ sets the tone for your ceremony, fuels your dance floor, and carries your celebration from start to finish. A playlist sticks to the script, a DJ reads the story as it unfolds. If you're investing in a stunning venue, incredible photography, and beautiful décor, don't let your soundtrack be an afterthought. Give your Wedding the energy, expertise, and experience it deserves. Because when the lights dim and the dance floor fills, you'll be glad you chose more than just "shuffle."

RECOMMENDED SUPPLIERS

DJ Sugar Promotions (Obviously)	Hair Verastyle by Laura www.versastylebylaura.co.uk	Magician Stuart Weller www.stuartweller.co.uk
Celebrant Simply Ceremonies www.celebrant-uk.co.uk	Catering Invicta Food Design www.invictafooddesign.com	Casino Hire Appy Aces www.appyacesfuncasino.co.uk
Childcare Carousel Creche www.carouselcreche.co.uk	Rings Kingsdown Rings www.kingsdownrings.co.uk	Singing Waiter VIP Singing Waiters www.vipwaiters.co.uk
Makeup Sarah Bennett www.makeupbysarahbennett.co.uk	Cake Pretty Petal www.prettypetalcake.co.uk	Ice Cream Treats on a Tricycle www.treatsonatricycle.co.uk

Plus many more! We have worked with so many top class suppliers in the industry it would be impossible to list all of them, but if there is anything you need chances are we know the right supplier for the job!

PRICES, PACKAGES & EXTRAS

Just because we have frequently requested packages here, doesn't mean that's all we can do. We pride ourselves on our flexibility and understanding that no two wedding days are the same. Which is why we always encourage a chat to get to know you and what you want included in your day. Add different services, coverage or even number of photographers. We are here to help you plan your perfect day. Whether it's Jodie or Simon; the dream team together in action, or even a team of 4! We have you covered.

PHOTO VIDEO

The CEREMONY £295

2 hours coverage
1 photographer
Ceremony & Portraits
Delivered via web hosted gallery

**Only available short notice*

The CEREMONY £295

2 hours coverage
Full film of ceremony & portraits with basic edit
1 venue only

Additional hours.....£99
Photobooth.....£275-£225
£50 off photobooth when booked in conjunction with Essentials package upwards
2nd photographer.....£350
2nd Videographer.....£450
Standard A3 Lay flat Photobook.....£150
Deluxe A3 Photobook & giftbox.....£200
Personalized USB & keepsake box.....£40

The ESSENTIALS £649

6 hours coverage
1 photographer
Ceremony to 30 minutes after first dance
Delivered digitally via web hosted gallery for downloads & personalised USB

The ESSENTIALS £649

Full ceremony & speeches
3-6-minute highlight video

The PREMIUM £1195

10 hours coverage
1 Photographer
Prep to 30 minutes after first dance
Delivered via web hosted album, USB & £150 voucher towards books or print of your choice from the online gallery

MOST POPULAR

The PREMIUM £1195

1 Videographer
Immense 1 minute wedding trailer
8-10-minute highlight film
Main wedding film of full ceremony, speeches & highlights.

ADD A 2ND SHOOTER HALF PRICE!

GETTING MARRIED ABROAD?



Contact us for tailored quote for your destination wedding, whether it's Ireland or Italy we'd love to hear from you.

Want more video coverage for the evening? Just add on however many extra hours you need at just £99 per hour.

The DELUXE

£1599

DREAM TEAM

14 hours coverage - Simon & Jodie
Both Preps until late
Delivered via web hosted album, USB & £150 voucher towards books or print of your choice from the online gallery. Also includes photobooth or Evening Portrait set up

BOUDOIR *Photography*

WITH JODIE

20% OFF

FOR BRIDES THAT ARE ALREADY BOOKED WITH US



"I walked in thinking it was a gift for [redacted] and went away realising it was a gift for myself!"

If you're a bride-to-be, this isn't just an extra, it's a moment that's completely, unapologetically yours before the wedding whirlwind begins. Jodie's boudoir sessions are about confidence, power and seeing yourself the way everyone else already does. In the privacy of my Dover studio, I create a relaxed, fun space where you can let go a little, feel incredible in your own skin and, yes; feel like a damn queen. Whether it's a gift for your partner or something you're doing purely for yourself, I'll guide you the whole way with flattering lighting, gentle direction and zero judgement. Even the most camera-shy women leave saying, "I can't believe that's me." And that right there? That's the magic.

**FULL PRICING
AND DETAILS**



"They did such a good job at not only capturing the expected moments so beautifully but for being quick to react and capture the moments no one saw coming!"

-KATHERINE & CLARK



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